



## Design Basics (Adults)

### Overview:

*This course is the first of three design basics courses offered to adults. This course introduces the student to the language of visual communication. Our aim is to develop creative problem solving and conceptual skills through guided workshops, which introduce the student to the elements and principles of good design.*

### Course outline:

- Understanding the communication design process
- Exploring the elements and principles of good design
- Colour theory
- Using and understanding typography

### Who should attend:

- People who have a keen interest in visual communication
- People who are not in the graphic design industry, but could benefit from gaining knowledge in basic graphic design skills, principles and ground rules.

**Level:** Beginner

### Admission requirements:

- A keen interest in visual communications
- Experience in art-making is beneficial, but not a prerequisite
- Proficiency in English

### Materials:

- Good quality pencils (HB, 2B, 4B)
- Eraser
- Ruler
- A3 Drawing pad
- Thick black Koki marker, preferably with angled tip
- Fine point felt tip pen (Fineliner)
- Pritt glue stick
- Scissors
- Tracing paper (A3 sheets)
- Paint mixing palette, water container, and rags or paper towels
- Acrylic, Plaka, or Gouage paint (in primary colours for easy mixing or matching shades)
- Different shades of heavier paper for collage work
- Old magazines
- Other media that the student may wish to use will be allowed

**Duration:** 2 Saturdays, 4 hours each.

**Lecturers:** Janét de Jager. [Francois Jonker : HOD]

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