



Design Basics (School Children)

Overview:

This course is the introductory workshop to a three-part course. It introduces the learner to the communication design industry, its practices and terminology. Our aim is to develop creative problem solving and conceptual skills through guided class projects, which introduce the learner to the elements and principles of good design.

Course outline:

- Understanding the communication design process
- Exploring the elements and principles of good design
- Colour theory
- Using and understanding typography

Who should attend:

- Learners (Gr 11 – 12) who are interested in visual communication as a possible field for tertiary studies.

Level: Beginner

Admission requirements:

- A keen interest in visual communication
- Experience in art-making is beneficial, but not a prerequisite
- Proficiency in English

Materials :

- Good quality pencils (HB, 2B, 4B)
- Eraser
- Ruler
- A3 Drawing pad
- Thick black Koki marker, preferably with angled tip
- Fine point felt tip pen (Fineliner)
- Pritt stick glue
- Scissors
- Tracing paper (A3 sheets)
- Paint mixing palette, water container, and rags or paper towels
- Acrylic, Plaka, or Gouage paint (in primary colours for easy mixing or matching shades)
- Different shades of heavier paper for collage work
- Old magazines
- Other media that the student may wish to use will be allowed

Duration: Friday afternoon and Saturday morning.

Lecturers: Luke Menzel. [Francois Jonker: HOD]

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