



Studio Photography (Products)

Overview:

The range of product photography, whether commercial stock images or just for personal creative satisfaction, is exceedingly extensive. This course is designed to teach the student the different lighting set-ups of different still life and product set-ups.

Course outline:

Class 1 (3 hours)

- The principles of light
- Diffused reflection, glare reflection and direct reflection
- Family of angles
- Contrast and tone
- Choosing the right subject matter
- Creating depth
- Working with themes
- The power of colour
- Creating seamless backgrounds

Class 2 (3 hours)

- Lighting up glass for stock photography
- Black on white and white on black
- Using colour gels for creative impact

Class 3 (3 hours)

- Photographing glass continued
- Lighting up a wine and beverage set
- Building and dressing a set with glass as the subject matter
- Using interesting angles

Class 4 (3 hours)

- Using water, smoke and other creative methods to create interesting visuals
- Exploring an object from a different perspective, thinking out of the box

Class 5 (3 hours)

- Photographing silver
- Building a photographic light tent
- Using colour gels to create interesting visuals
- Moving away from the infinity table

Class 6 (3 hours)

- Painting with light in the studio
- Building a successful still life by using themes

Who should attend:

Any student who would like to learn different lighting set-ups for still life and product photography for either stock or personal projects.

Level: Intermediate - Advanced

Admission requirements:

This is an advanced lighting course and students should be familiar with the technical aspects of either film or digital SLR cameras, if not, we strongly advise that students first do the Camera foundational course. Students also benefit greatly if they have done the creative natural light course before doing this one, but it is not compulsory.

The student should have completed the studio introduction course.

Students need to bring their own camera, tripod and cable release.

Students need to have their own studio trigger – if they do not have one – a trigger can be purchased from the lecturer.

Materials :

Class notes are included but students need to bring their own stationery if they want to make additional notes.

Besides the hours stipulated in the structuring of the course, students need to spend at least four hours a week extra in the studio doing personal projects on their own time, either using our facilities or their own homemade studios.

Besides the four hours a week studio time included in the price, students are welcome to book extra time in the studio at an additional fee.

The course includes the one-on-one assistance of a lecturer for ½ hour of the student's first personal project.

Please note that this will be at our facilities and not at the student's home.

Duration: 6 classes (24 hours plus 16 hours practical use of the studio)

Lecturers: Suzette du Plooy

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