



openwindow
the sum of all creative things

Website Design (Intermediate)

Overview:

Use Adobe Dreamweaver, XHTML and CSS to create sophisticated websites. Learn to plan, design and manage your website to accessibility standards. Optimize your website for search engine listing and understand online marketing. Gain an understanding of dynamic websites and server-side technologies.

Course outline:

- HTML / XHTML
- Accessibility
- Setup a website in Dreamweaver
- Styling text with CSS
- Layout with CSS
- Dreamweaver CSS layout
- Creating and using templates in Dreamweaver
- Hyperlinks
- Working with multimedia
- Collecting information with forms
- Tabular data layout
- Making a website dynamic with JavaScript / DHTML
- Other technologies (AJAX, PHP)
- SEO - search engine optimization
- Online marketing
- Publishing your website

Who should attend:

On the intermediate level, we assume you have attended the website design – basic course or have equivalent experience in design websites. You should be comfortable with website design techniques, software like Adobe Dreamweaver, Fireworks / Photoshop and have a basic understanding of XHTML and CSS.

Level: Intermediate

Admission requirements: Website design – basic / or equivalent experience

Materials: USB memory stick would be useful (2Gb+), to take class files home.

Duration: 16 Hours

Lecturers: To be announced

Contact: hein@openwindow.co.za | skills@openwindow.co.za | Tel +27 (0)12 648 9200 | Fax +27 (0)12 665 0253