



EXCLUSIVE TO THE OPEN WINDOW

- + Interactive, personalised student and lecturer contact time
- + Stimulating campus environment with large air-conditioned, expertly equipped studios
- + Student access to workspaces, private student/lecturer consultation pods, and campus wifi
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- + In-house Maker Space housing specialist equipment: 360 Cameras, VR Headsets, 3D Printers, Lidar Scanners, laser cutters, electronics library, and more
- + Student & alumni access to a careers board (industry networking)
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THE BACHELOR OF FILM ARTS (ANIMATION ARTS FOCUS)

DURATION: Three years, full time
INTAKES: One per year (January intake)
DELIVERY MODE: Contact with a multimodal approach
CERTIFICATION:

HEQSF: H/PR229/E002CAN

NQF: Level 7

SAQA: 94670

Credits: 360

NLRD: CHED-995

COURSE OVERVIEW

The Animation Arts degree delivers interactive education that focuses on helping students discover their talents, celebrate creativity and unlock the potential of technology. Narrative is a key focus, as these studies prepare students to bring creative ideas to life through dynamic designs, animations, and interactive experiences. Animation Arts tackles foundational skills and innovative technology so that students may develop their distinctive artistic voice and contribute to a dynamic and evolving industry. The three major Animation Arts subjects include: Motion Design, 3D Animation, and Game Design.

WHY SHOULD I CONSIDER THIS PROGRAMME?

- + Multidisciplinary technical and creative skill set
- + Scarce and sought-after positions
- + Diverse opportunities across industries
- + On-campus screenings, workshops and discussions in collaboration with embassies and production companies
- + With Unity Academic Alliance students can do their certification and graduate with the added bonus of being Unity Certified

DO YOU HAVE WHAT IT TAKES?

- + Do you have a passion and love for the animation/game medium?
- + Are you detail-driven and committed to excellence?
- + Are you ready to dedicate time and effort?
- + Entry to this programme is based on candidates achieving the minimum entry requirements for admission: University exemption | Min. APS score of 22 | Min. 50% for English | A relevant portfolio

**It is compulsory for students to have a laptop and remote access to reliable internet.*



NATIONAL CERTIFICATE: 3D ANIMATION & VFX

DURATION: One year, full time

INTAKES: Two per year (January & July intake)

DELIVERY MODE: Contact with a multimodal approach

CERTIFICATION:

SAQA ID 57607

NQF Level 5

Credits 147

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COURSE OVERVIEW

This National certificate course investigates a range of 3D animation fundamentals, such as how to conceptualise, texture, light and animate characters, objects and backgrounds. In addition to a practical and creative skill set, the course places a critical focus on the student's professional practice, such as the ability to assess client contracts and market personal projects. The course aims to deliver students who are competent 3D animation or visual effects artists.

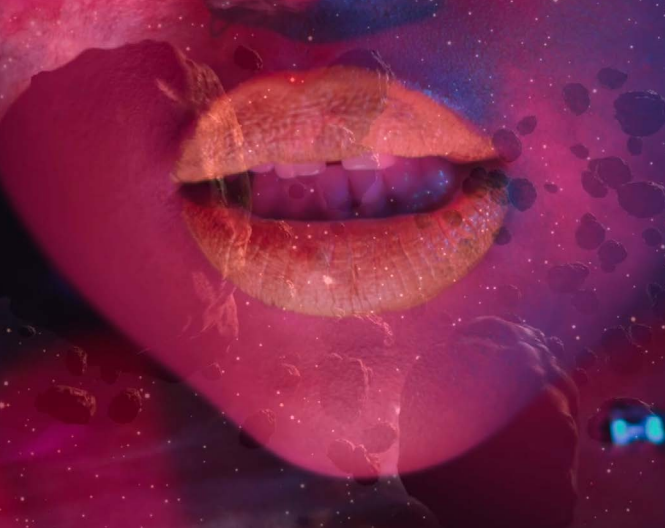
WHY SHOULD I CONSIDER THIS PROGRAMME?

- + Gain the technical skill set of a professional animator & further your interest in the dynamic field of CGI
- + Continue your studies in Animation Arts by planning articulation to the degree
- + Stimulating campus environment

DO YOU HAVE WHAT IT TAKES?

- + Do you have a passion and love for the animation/game medium?
- + Do you want an introduction into the processes of 3D Animation?
- + Are you ready to dedicate time and effort?
- + Entry to this programme is based on candidates achieving the minimum entry requirements for admission: National Senior Certificate

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THE BACHELOR OF **FILM ARTS** (*FILM ARTS FOCUS*)

DURATION: Three years, full time
INTAKES: One per year (January intake)
DELIVERY MODE: Contact with a multimodal approach
CERTIFICATION:
HEQSF: H/PR229/E002CAN NQF: Level 7
SAQA: 94670 Credits: 360
NLRD: CHED-995

COURSE OVERVIEW

The Film Arts degree provides students with a wide range of technical and creative skills to express themselves in the audio-visual working world. The five major Film Arts subjects are designed to create multidisciplinary creatives with a keen focus on narrative and storytelling across moving image platforms. The degree offers exciting possibilities for filmmaking specialisation including: Screen Acting, Screenwriting, Production Design, Film & TV and Sound Design.

WHY SHOULD I CONSIDER THIS PROGRAMME?

- + Entry into the filmmaking community – the fastest growing sector of the visual arts worldwide
- + Hard skills (technical proficiency) and soft skills (creativity, collaboration, critical thinking) that make you adaptable and employable in many different contexts
- + Active collaboration with production companies through Open Window.

DO YOU HAVE WHAT IT TAKES?

- + Do you have a love for storytelling?
- + Do you have a passion for gripping audio-visual experiences?
- + Does the Film Industry excite you, whether this be watching, making, or behind the scenes?
- + Entry to this programme is based on candidates achieving the minimum entry requirements for admission: University exemption | Min. APS score of 22 | Min. 50% for English | A relevant portfolio

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NATIONAL CERTIFICATE: *FILM & TV PRODUCTION*

DURATION: One year, full time

INTAKES: Two per year (January & July intake)

DELIVERY MODE: Contact with a multimodal approach

CERTIFICATION:

SAQA ID 58394

NQF Level 5

Credits 122

EXCLUSIVE TO THE OPEN WINDOW

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COURSE OVERVIEW

This certificate course provides a solid foundation for filmmakers to initiate their own projects or to enter industry with the necessary technical and creative skill set. In a series of hands-on collaborative and solo projects, students acquire the skills of working with DSLR camera equipment, basic lighting, sound design, production and post-production processes.

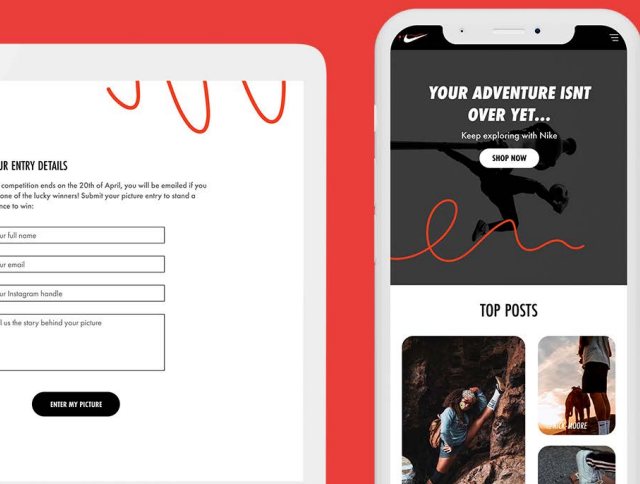
WHY SHOULD I CONSIDER THIS PROGRAMME?

- + Enter the filmmaking industry with practical, technical skills
- + Continue your studies into the Film Arts degree with further specialisation

DO YOU HAVE WHAT IT TAKES?

- + Do you have a love for storytelling?
- + Do you have a passion for gripping audio-visual experiences?
- + Do you want an introduction to multiple components of film making?
- + Entry to this programme is based on candidates achieving the minimum entry requirements for admission: National Senior Certificate

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THE BACHELOR OF CREATIVE TECHNOLOGIES

COURSE OVERVIEW

The Creative Technologies degree offers innovative study opportunities in the diverse and rapidly evolving fields of Interaction Design, Interactive Development and Product Design. Broadly speaking, practitioners operating in the field of creative technologies aim to solve complex problems with a combination of creative thinking and inventive technology use. This programme prepares students with a scarce, adaptable and future-focused skill set that will allow them to create meaningful and enterprising solutions to real-world problems.

WHY SHOULD I CONSIDER THIS PROGRAMME?

- + Future-proof skill set
- + Diverse opportunities and positions in industry
- + Opportunity for entrepreneurship and innovation
- + Annual Hackathon & other extracurricular events on campus

DURATION: Three years, full time
INTAKES: One per year (January intake)
DELIVERY MODE: Contact with a multimodal approach
CERTIFICATION:
 HEQC: H/PR229/E003CAN NQF: Level 7
 SAQA: 118189 (old ID: 99355) Credits: 360
 NLRD: CHED-2816v

DO YOU HAVE WHAT IT TAKES?

- + Are you technologically skilled and curious?
- + Are you interested in real-world contexts and real people?
- + Do you exhibit critical thinking and problem-solving skills?
- + Entry to this programme is based on candidates achieving the minimum entry requirements for admission: University exemption | Min. APS score of 22 | Min. 50% for English | A relevant portfolio

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NATIONAL CERTIFICATE: DESIGN TECHNIQUES (USER INTERFACE DESIGN)

DURATION: One year, full time
INTAKES: Two per year (January & July intake)
DELIVERY MODE: Contact with a multimodal approach
CERTIFICATION:
SAQA ID 90721
NQF Level 5
Credits 120

COURSE OVERVIEW

This National certificate programme offers students the opportunity to learn basic design skills and knowledge in order to craft beautiful and intuitive user interfaces for essential digital products. On completion, students will have the necessary skills to plan, design and prototype user interfaces with visual impact and meaningful interactions. Students gain industry-related software skills and develop their practical abilities through the exploration of key design areas. The programme will ideally position students for entry-level positions in industry.

WHY SHOULD I CONSIDER THIS PROGRAMME?

- + Gain basic digital design workflow and execution skills
- + Entry point into industry as UI Designer
- + Opportunity to build a portfolio
- + Continue your studies in Creative Technologies by planning articulation to the degree

DO YOU HAVE WHAT IT TAKES?

- + Do you have computer and software literacy?
- + Do you have an interest in digital products (apps and websites)?
- + Do you want an introduction to the processes of User Interface Design practices?
- + Entry to this programme is based on candidates achieving the minimum entry requirements for admission: National Senior Certificate

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THE BACHELOR OF VISUAL COMMUNICATION DESIGN

DURATION: Three years, full time

INTAKES: One per year (January intake)

DELIVERY MODE: Contact with a multimodal approach

CERTIFICATION:

HEQC: H/PR229/K002CAN

NLRD: CHED-199

HEQSF: PR229/15563/HEQSF

NQF: Level 7

SAQA: 60470

Credits: 360

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COURSE OVERVIEW

The BA in Visual Communication Design focuses on developing skills in our students that respond directly to the needs of the creative industry. We place value on imaginative thinking and creative storytelling through visual articulation. The three major subjects that serve as possible avenues for achieving this are: Illustration, Photography and Communication Design.

WHY SHOULD I CONSIDER THIS PROGRAMME?

- + Excel in the industry and innovate in your respective field
- + Gain a well-honed creative skillset and the conceptual rigour that the creative industry demands
- + Many of our alumni are renowned contributors to the South African creative industry
- + The VC school, together with NOW Gallery, hosts inspiring exhibitions.

DO YOU HAVE WHAT IT TAKES?

- + Are you idea-driven and do you have a wonderful imagination?
- + Are you a passionate visual storyteller?
- + Are you someone who embraces experimentation?
- + Entry to this programme is based on candidates achieving the minimum entry requirements for admission: University exemption | Min. APS score of 22 | Min. 50% for English | A relevant portfolio

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NATIONAL CERTIFICATE: DESIGN TECHNIQUES (COMMUNICATION DESIGN)

DURATION: One year, full time

INTAKES: Two per year (January & July intake)

DELIVERY MODE: Contact with a multimodal approach

CERTIFICATION:

SAQA ID 90721

NQF Level 5

Credits 120

COURSE OVERVIEW

Our Design Techniques certificate with a focus on Communication Design provides an excellent opportunity to get intensive, hands-on training over the course of a year. Throughout the programme, students develop their creative and practical skills; first through a focus on software training (Adobe Illustrator, Photoshop and InDesign) and then through a focus on design fundamentals (type, colour, layout). Our students get to hone their creative skills to create successful, cohesive projects, such as corporate identity projects, and self-developed portfolios.

WHY SHOULD I CONSIDER THIS PROGRAMME?

- + An ideal launchpad into the creative industry
- + Develop a professional and well-rounded portfolio as a junior designer
- + Continue your studies into the BA Visual Communication degree with further specialisation
- + The VC school, together with NOW Gallery, hosts inspiring exhibitions

DO YOU HAVE WHAT IT TAKES?

- + Do you enjoy solving problems, experimenting and developing new ideas?
- + Do you enjoy looking at art and design (magazines, book designs, logos and packaging)?
- + Are you comfortable working in a field that is constantly changing?
- + Entry to this programme is based on candidates achieving the minimum entry requirements for admission: National Senior Certificate

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FET CERTIFICATE: PHOTOGRAPHY

DURATION: One year, full time

INTAKES: Two per year (January & July intake)

DELIVERY MODE: Contact with a multimodal approach

CERTIFICATION:

SAQA ID 73298

NQF Level 4

Credits 128

COURSE OVERVIEW

The Further Education and Training Certificate: Photography is the entry-level qualification for students who are interested in a career in photography. This Qualification can serve as an entry to National Certificates in the field of Art, Craft or Design at NQF Level 5. Qualifying students will be able to select relationships and contexts for photography, including the required interpretation, analysis, pre-visualising, conceptualisation and capturing of images. A qualifying student at this level will be a well-rounded entry-level photographer with a good fundamental knowledge of the photography field, coupled with interpersonal and business skills, preparing for later specialisation in specific photography or related fields.

WHY SHOULD I CONSIDER THIS PROGRAMME?

- + An ideal launchpad into the photography industry as a junior (Freelance photographer, photographer assistant, technical assistant in photographic / photographic printing company).
- + Use of the Maker Space for photographic Printing
- + Practice-based workshop approach allowing students to shoot with our lecturers
- + Access to specialist photography equipment to help students build their portfolio

DO YOU HAVE WHAT IT TAKES?

- + Do you enjoy working with people and being outside instead of cooped up in an office?
- + Are you a practical person that enjoys practical problem solving?
- + Do you enjoy exploring new environments and/or travel?
- + Entry to this programme is based on candidates achieving the minimum entry requirements for admission: National Senior Certificate

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