COMMUNICATION DESIGN (DIGITAL DESIGN)

CAREERS: Advertising Executive, Creative/Art Director, Brand Consultant, Brand Manager, Brand Identity Designer, Copywriter, Corporate Designer, Editorial Designer, Finishing Artist/Retoucher, Graphic Designer, Layout Artist, Marketing Designer, Marketing Manager, Packaging Designer, Surface Pattern Designer, UI/UX Designer, Web Designer

YEARS

**YEAR ONE**

**Compulsory** Visual Culture, Academic Practice, Drawing, Creative Development & Visual Vocabularies

Choose 3 subjects

**COMMUNICATION DESIGN**

**INTERACTION DESIGN**

**OWN CHOICE**

**YEAR TWO**

**Compulsory** Visual Culture

**MAJOR**

COMMUNICATION DESIGN

Compulsory Modules

- Vector Techniques 201
- Typography 202
- Motion Design for Designers 203
- Design for Digital Media 204
- Information Architecture 201
- Intro to Physical Computing 202
- Wireframing 202
- Prototyping 203

**YEAR THREE**

**Compulsory** Visual Culture

**Experimental Design 301**
**Advertising Practice 303**
**Infographics 304**
**Professional Practice 304**
**UXD: Writing for UX 301**
**UXD: Research Methods 302**
**UXD: Lean UX 303**

**PICK 3 OWN CHOICE MODULES**

- Post Production #1 201
- Abstraction & Context 203
- Advanced Physical Computing 203
- Post Production #2 204
- Internet of Things 204
- Video editing for photographers #1 202

**PICK 3 OWN CHOICE MODULES**

- Smart Objects 301
- Copywriting 302
- Entrepreneurship 302
- 3D for Motion Design 303