

PHOT_2

PHOTOGRAPHY (ADVERTISING PHOTOGRAPHY)

CAREERS: Commercial Photographer Advertising Photographer, Automotive Photographer, Industrial Photographer, Corporate Photographer, Architectural Photographer, Editorial Photographer

YEAR ONE Choose 3 subjects

Compulsory Visual Culture, Academic Practice, Drawing, Creative Development & Visual Vocabularies

SUBJECT 1

PHOTOGRAPHY

SUBJECT 2

COMMUNICATION DESIGN

SUBJECT 3

OWN CHOICE

Compulsory Visual Culture

YEAR TWO

MAJOR

PHOTOGRAPHY
Compulsory Modules

Post Production #1 202
Post Production #2 204

COMMUNICATION
DESIGN

Layout Techniques 202
Vector Techniques 202
Motion Design for Designers 203
DPS Tools for Web 204

ILLUSTRATION

Digital Illustration Techniques 203

MODULES FROM
OTHER QUALIFICATIONS

Writing for Ads and Corporates 202

Compulsory Visual Culture

YEAR THREE

Post Production #1 301
Post Production #2 303
Promotional Video 304
Professional Practice 304

Advertising Practice 303
Copywriting 303

Personal Online Branding 301

+ **PICK 3 OWN CHOICE MODULES**

Vector Techniques 202
Social Media Discourse 204
Stop Motion Techniques 204
Videography for Photographers 204

+ **PICK 3 OWN CHOICE MODULES**

Contemporary Illustration 301
Digital Publishing 301
Advanced Printing Practice 302
Artist Book 303