



 / OPEN WINDOW

VISUAL COMMUNICATION

ONE YEAR
CERTIFICATES

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COMMUNICATION

CERTIFICATES

Open Window's certificates provide participants with essential practical knowledge in a particular area of study. These courses are tailored to initiate appropriate skill sets relevant to the design and photography industries. The programmes are presented by industry experts and provide learners with hands-on professional skills. The duration of each programme is one year full time study. Minimum entry requirements to register include a pass on National Senior Certificate (Grade 12) and basic computer literacy.

As of February 2017, The Open Window (Pty) Ltd has been awarded full MICT Seta accreditation for all One Year Certificates in terms of the ETQA Regulations N°: R1127 of 1988 of the SAQA Act 58 of 1995.

CERTIFICATES INCLUDE:

PHOTOGRAPHY *NQF LEVEL 4*

DESIGN TECHNIQUES *NQF LEVEL 5*
FOCUS: COMMUNICATION DESIGN

For more information please consult our:

OW Guide or visit our website: www.openwindow.co.za

NQF LEVEL 4

PHOTOGRAPHY

The FET Certificate course in Photography introduces students to the essential elements of photography. This course emphasises the development of technical skills that are then applied in practical projects. The focus on photography related software applied to photographic genres such as portraiture, architectural photography and product photography provides students with relevant industry skills. Practical skills acquired during the course culminate in the development of a portfolio that students may use to enter the job market.

MODULES:

- + Adobe Photoshop (Basic)
- + Adobe Photoshop (Intermediate)
- + Photoshop Post-production (Basic)
- + Photoshop Post-production (Intermediate)
- + Camera Foundation
- + Creative Lighting (Basic)
- + Creative Lighting (Intermediate)
- + Elements & Principles of Design
- + Lenses & Perspective
- + Studio Portraiture
- + Architectural Photography
- + Product Photography
- + Portfolio

DURATION:

128 Credits = 1 year of study

NQF LEVEL 5

DESIGN TECHNIQUES

FOCUS: *COMMUNICATION DESIGN*

The Certificate course in Design Techniques introduces students to fundamental aspects of Graphic Design. The elements and principles of design are explored and applied in projects throughout the course. Students gain industry related software skills and develop their practical abilities through the exploration of key design areas including typography, illustrated type, identity design and layout. Practical skills acquired during the course culminate in the development of a portfolio that students may use to enter the job market.

MODULES:

- + Adobe Photoshop (Basic)
- + Adobe Photoshop (Intermediate)
- + Adobe Illustrator (Basic)
- + Adobe Illustrator (Intermediate)
- + Adobe InDesign (Basic)
- + Adobe InDesign (Intermediate)
- + Elements & Principles of Design
- + Colour Theory
- + Typography
- + Illustrated Type
- + Identity Design
- + Layout Design
- + Portfolio

DURATION:

120 Credits = 1 year of study