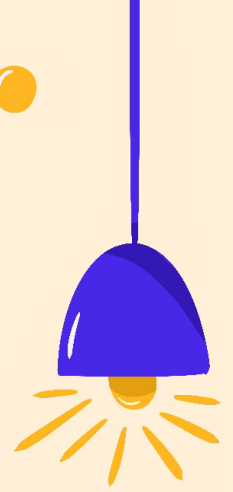


BECOME A VISUAL STORYTELLER | 16 OCTOBER 2023 ○ Scholarship Competition



Become a
**Visual
Storyteller**

Scholarship Competition
INFORMATION PACK



ABOUT THE SCHOLARSHIP

OPEN WINDOW has a maximum of 4 x 50% scholarships to award, which will cover 50% of the course fees per year for the full three-year degree.

First year:	50% discount on 1st year tuition fee (excl. Registration fee)
Second year:	50% discount on 2nd year tuition fee (excl. Registration fee)
Third year:	50% discount on 3rd year tuition fee (excl. Registration fee)

There will be one scholarship awarded for each of the four specialisation streams at Open Window:

- + Animation Arts
- + Creative Technologies
- + Film Arts
- + Visual Communication

**Ts & Cs apply*

ABOUT THE COMPETITION THEME

Open Window is looking for a creative young leader in **Visual Storytelling**. Visual Storytelling is a skill that all four schools at Open Window emphasise - and we want the creative leader to demonstrate their visual storytelling skills by responding to the them: "What's in a story?".

You are encouraged to share a glimpse into what you imagine is most intriguing about a story / short narrative. You could develop a story, and outline the elements in a submission. You could harness your imagination and reveal the true potential of storytelling through the power of imagination and creativity. In other words, we want you to reveal the true power of storytelling through your submission.

Some tips to keep in mind:

- + Use your creative strengths to your advantage (What is your creative superpower?)
- + What format are you most comfortable to use? What will give you an unique edge in your submission?)
- + Go beyond single medium use, if you can (take photos, making short films, draw comics, etc. - but utilise the story / short narrative theme to your advantage in showcasing a range of skills).
- + Show your ability to be experimental / playful.

Rules to continue on the scholarship programme for second and third year:

- + Students must complete 120 credits per year.
- + Going into 2nd and 3rd year: students must achieve a minimum of 65% average across all subjects to maintain the scholarship package.

Please note that OW reserves the right to reduce the number of scholarships should the quality of entry not be up to standard. All entrants are subject to the rules of the competition. Admission to OW programmes will be based on our standard admission requirements per programme. The scholarship will only be viable for candidates that meet Degree admission requirements.

WHAT TO ENTER

We want you to create a series of 4 images or frames inspired by the theme: 'What's in a story?'

You can use any format, any approach, or any visual medium - as long as you can submit a story of your own in response to 'What's in a story?'

Think of stop motion, comics, photographs, typography, sound*, animation*, 3D objects, digital designs/illustrations, textiles, ceramics, film, etc. But you are not limited to these approaches.*

**Please note that time-based entries should not exceed 30 seconds. Films or animations do not need to have 4 scene changes, but rather 4 events/moments that are linked by cause and effect.*

The following needs to be submitted in order to be considered for the scholarship:

1. Main Project (a series of 4 images / frames inspired by the theme)
2. Project title (must be relevant to the theme)
3. Rationale (200 words maximum, indicating how the project responds to the theme "What's in a story?")
4. Project planning document (We are curious to see how you arrived at your final outcome, therefore you are required to submit your planning and revision process notes, which may include thumbnail sketches, layout considerations, behind the scenes images/videos, venue scouting images, or anything else that documents the planning and revision process)
5. All applicants need to indicate their first and second choice in specialisation (selected from the 14 areas of specialisation OW has on offer).



SUBMISSION FORMATS ACCEPTED: MOV, MP4, JPG, PNG, PDF

Please ensure that your file size for entry does not exceed 200 MB

****Please note:**

Open files or links to external videos (Youtube/Vimeo) will not be considered.

All artworks submitted must be the entrant's own original work and must have been created in 2023, specifically for this competition (in direct response to the provided brief). **Existing projects or school portfolios cannot be used.**

HOW TO ENTER

- + Register for the competition at the provided link
<https://forms.gle/Ni2ww1u7FbnLXBNs7>
- + Upload your completed Visual Narrative
(accepted formats include: MOV, MP4, JPG, PNG, PDF)
Please ensure that your file size for entry does not exceed 200 MB.

JUDGING THE COMPETITION

All entries are subject to a selection process. Works will be judged based on the following 6 criteria:

- + **Concept** (does the overall concept convey a response to the theme 'What's in a story?')
- + **Story** (does the narrative convey a sequential progression?)
- + **Creative use of medium** (Is there evidence of ingenuity and/or innovative use of material?)
- + **Quality of craftsmanship** (Does the entry convey technique, demonstrate skills, illustrate basic software knowledge, etc.?)
- + **Effort** (Does the effort of the project match the reward? Was there effort in the execution? Was the project specifically developed for this brief, or was it a highschool project submitted for this purpose?)
- + **Presentation** (Does the entry convey care for the final presentation, is there a professionalism to the finish?)

Scholarships will be awarded to individuals that show exceptional artistic talent and creative potential. The OW Academic Committee will form the judging panel. OW is not obligated to award all bursaries.