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ACCREDITATION

The Open Window (Pty) Ltd, is registered as a Private Higher Education Institution with the Department of Higher Education and Training (DHET) in terms of section 54(1)(c) of the Higher Education Act 1997 (Act N°. 101 of 1997) and Regulation (14(4) (a)) of the Regulations for the Registration of Private Higher Education Institutions 2016, to offer its approved programmes at the following site of delivery: 1297 John Vorster Drive, Extension East, Southdowns, Irene, 0169.

The Open Window (Pty) Ltd is registered to offer the following degree programmes:

+ Bachelor of Arts Visual Communication Design

NQF Level 7 (360 credits) SAQA ID: 60470

+ Bachelor of Film Arts

NQF Level 7 (360 credits) SAQA ID: 94670

+ Bachelor of Creative Technologies

NQF Level 7 (360 credits) SAQA ID: 118189

+ Bachelor of Arts Honours in Visual Communication

NQF Level 8 (120 credits) SAQA ID: 62991

+ Postgraduate Diploma in Creative Practice

NQF Level 8 (120 credits) SAQA ID: 120783

LEGAL STATUS

The Open Window (Pty) Ltd (Company Registration Number 1973/015860/07) courses are accredited by the Council on Higher Education (CHE) and registered with the South African Qualifications Authority (SAQA).

CONFIRMATION OF NON-DISCRIMINATION

"I hereby confirm that this institution does not discriminate on the basis of race and all its subsections as outlined in Section 9 of the South African Constitution. I accept that the Department of Education may, in terms of Section 29(3) of the Constitution of the Republic of South Africa, 1996 (No. 108 of 1996) and Section 62(1) of the Higher Education Act, 1997 (No. 101 of 1997), cancel this institution's registration should it be proven otherwise." Nigel Tattersall (CEO).

LANGUAGE POLICY

The English language is the medium of instruction and learning at Open Window and the requirement is that all students are able to communicate in English. OW encourages and facilitates the creation of student content in any of the other official languages of South Africa.

MODE OF INSTRUCTION

At The Open Window, we adopt a multi-modal approach towards achieving focused contact time for learning and teaching. This means that focused contact time can be achieved through campus-mediated contact between lecturers and students, as well as virtually-mediated contact between lecturers and students. All students will experience The Open Window's multimodal learning and teaching methods, however the ratio of campus-mediated versus virtually-mediated contact time will differ depending on the student's subject choices, considering that:

- Campus-mediated contact time is increased when subjects require hands-on access to professional equipment, or campus-based facilities and training.
- Virtually-mediated contact time is increased when it compliments, strengthens or supports the subject's workflow, processes or technical elements.

As a result, The Open Window structures its contact time in order to ensure the growth and optimal facilitation of each subject based on their unique needs.

All focused contact time is supported by uploading class slides, video recordings of lectures (when available), and access to tutorials/demonstrations, and self-paced content onto the Canvas platform, which is the Learner Management System (LMS) that The Open Window utilises as the technological foundation of the hybrid learning and teaching methodology for focused contact time.

WHY OPEN WINDOW?

- Registered Private Higher Education Institution founded in 1993
- Leading education strategies in design, creative technologies, animation, game and film arts
- Interactive, personalised student and lecturer contact time
- Cyclical revision in line with industry flux and progression
- Stimulating campus environment with large airconditioned, expertly equipped studios
- Student access to workspaces, private student/lecturer consultation pods, and campus wifi
- A spacious, arts-specialist library with a dedicated librarian
- Specialist spaces: Sound Studio, Gear Room,
 Photography Studio with infinity curve, Professional sound and production facilities, NOW Gallery, Acting Lab, workshop, and Maker Space,
- Large events arena / screening venues: AV Auditorium (indoor) and The Atrium (outdoor)
- In-house Maker Space housing specialist equipment: 360
 Cameras, VR Headsets, 3D Printers, Lidar Scanners, laser cutters, electronics library, and more
- Student & alumni access to a careers board (industry networking)
- Annual events programme, networking events and career indabas, screenings, workshops and discussions across all programmes
- Institutional collaboration with industry professionals, embassies and many of our alumni who are renowned contributors to the South African creative industry

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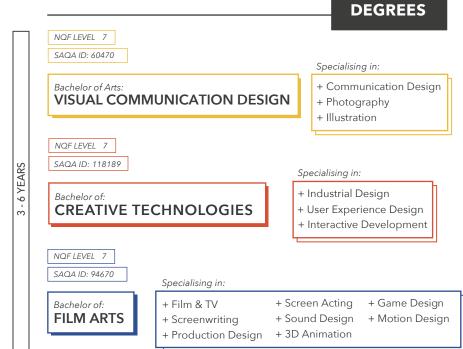


OPEN WINDOW

QUALIFICATIONS

Open Window provides dynamic practice-led education integrating conceptual thinking and academic rigour in the fields of Visual Communication, Film Arts, Animation Arts and Creative Technologies. Our lecturers are experts in their respective fields and are truly passionate about developing the potential of each student.

Open Window's offering is comprised of 3 Undergraduate Degrees, 1 Postgraduate Degree and 1 Postgraduate Diploma.



POSTGRADUATE QUALIFICATIONS

NQF LEVEL 8

SAQA ID: 62991

Bachelor of Arts Honours:

VISUAL COMMUNICATION

Specialising in:

- + Product Design + Sound Design
- + Film & TV

+ Communication Design

- + Screenwriting + Photography
- + Production Design
- + Interactive Development
- + Illustration
- + Game Design

+ Screen Acting

+ 3D Animation

- + Interaction Design
- + Motion Design

NQF LEVEL 8

Postgraduate Diploma in CREATIVE PRACTICE

Specialising in:

- + Communication Design
 - + Screen Acting + Sound Design
- + Product Design + Film & TV
- + 3D Animation
- + Screenwriting
- + Photography
- + Production Design
- + Interactive Development
- + Illustration
- + Game Design
- + Interaction Design
- + Motion Design

SCAN THESE QR CODES TO ACCESS OUR QUALIFICATION PAGES ON OUR WEBSITE:



Bachelor of Arts in
Visual Communication
Design



Bachelor of **Creative Technologies**



Bachelor of Film Arts



Bachelor of Film Arts
(Animation Arts)

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ACADEMIC PROGRAMME STRUCTURE

Hours per week can change during the year for each qualification.

FUNDAMENTALS (COMPULSORY)

TOTAL CREDITS: 40

MAJOR **KEY**

Bachelor of

FILM ARTS

★ 3D Animation

★ Game Design

★ Motion Design

 Visual Communication Design + Film Arts

Bachelor of

CREATIVE TECHNOLOGIES

20 Credits per subject, 2hr / week

Option 2: Single Major + 2 Focus Areas

50 Credits per subject | 5 hrs / week

→ User Experience Design

▲ Industrial Design

across all schools.

★ Interactive Development

NB: double majors are only

allowed within this Degree and not

CREATIVE TECHNOLOGIES

Bachelor of

→ User Experience Design

★ Interactive Development

▲ Industrial Design

★ Virtually-mediated

+ Animation Arts + Creative Technologies ▲ Campus-mediated

Fundamentals

→ Hybrid (virtual & campus)

★★★★ Academic Practice: Writes of passage 10 Credits, 1hr / week **★★★★** Media Perspectives: Observing and Understanding 15 Credits, 2hrs / week ▲▲▲ Drawing & Narrative: 15 Credits, 2hrs / week

Software Training:

ST YEAR

- + Adobe Bootcamp
- + Premier Pro (only for FV 100 students)
- + Solidworks (only for ID 100 students)

Software training is linked to the major subject selected.

TOTAL CREDITS: 80

Bachelor of Arts in VISUAL COMMUNICATION DESIGN

20 Credits per subject, 2hr / week

- **→** Communication Design
- ▲ Illustration

CORE

▲ Photography

Bachelor of **FILM ARTS**

20 Credits per subject, 2hr / week

- ▲ Film & Television
- **▲** Screen Acting ▲ Production Design
- **★** Screenwriting
- ▲ Sound Design

Choose 4 of our 14 specialisations leading to major subjects

(ensure 2 subjects from the same qualification).

20 Credits per subject, 2hr / week

Choose 4 of our 14 specialisations leading to major subjects (ensure 2 subjects from the same qualification).

FUNDAMENTALS (COMPULSORY) **TOTAL CREDITS: 20**

- ★★ Visual Culture (15 credits / 2hr / week)
- ★★ Moving Image Theory (15 credits / 2hr / week)
- ★ Research Foundation (5 credits / 1hr)

CORE

TOTAL CREDITS: 100

Students can choose between the following options:

Bachelor of Arts in VISUAL COMMUNICATION

DESIGN 50 Credits per subject | 5 hrs / week

- **→** Communication Design
- **→** Illustration
- **▲** Photography

NB: Students in the School of Visual Communication (BA VCD) are able to double major selection in most subjects from the other schools except for Product Design.

Bachelor of

FILM ARTS

50 Credits per subject | 5 hrs / week

- ▲ Film & Television
- **▲** Screen Acting
- → Production Design
- **★** Screenwriting **▲** Sound Design

NB: double majors are only allowed within this Degree and not across all schools.

Option 1: Double Major

Bachelor of FILM ARTS

50 Credits per subject | 5 hrs / week

- **★**3D Animation
- **★** Game Design
- **★** Motion Design

NB: double majors are only allowed within this Degree and not across all schools.

FOCUS AREAS

TOTAL CREDITS: 25 | 2hrs / week

- ★ 2D Animation [Prerequisite: IL/MD/3D 100]
 - ★ Game Development [Prerequisite: GD 100]
 - ◆ VFX [Prerequisite: 3D / MD / FV 100]
 - ▲ Cinematography [Prerequisite: FV / PH 100]
 - ★ Creative Writing [Prerequisite: none]
 - ▲ Interactive Audio [Prerequisite: SD 100]
 - ▲ Creative Computing [Prerequisite: DV / XD / ID 100]
 - ▲ Visual Arts [Prerequisite: none]
 - ★ Marketing [Prerequisite: none]

Focus Areas can be selected across qualifications

2ND YEAR

3RD YEAR

ACADEMIC PROGRAMME STRUCTURE

Hours per week can change during the year for each qualification.

			★ Vi	rtually-mediated 🛕 Cam	pus-mediated
FUNDAMENTALS (COMPULSORY) TOTAL CREDITS: 20	CORE TOTAL CREDITS: 100				FOCUS AREAS TOTAL CREDITS: 25 2hrs / week
 ★★ Visual Culture (15 credits / 2hr / week) ★★ Moving Image Theory (15 credits / 2hr / week) ★ Professional Practice (5 credits / 1hr) ★ Experiental Learning (Internship) 	Subjects selected in 2nd Year carry over it Bachelor of Arts in VISUAL COMMUNICATION DESIGN 50 Credits per subject 5 hrs / week → Communication Design → Illustration ▲ Photography	Bachelor of FILM ARTS 50 Credits per subject 5 hrs / week Film & Television Screen Acting Production Design Screenwriting Sound Design	Bachelor of FILM ARTS 50 Credits per subject 5 hrs / week ★ 3D Animation ★ Game Design ★ Motion Design	Bachelor of CREATIVE TECHNOLOGIES 50 Credits per subject 5 hrs / week → User Experience Design ★ Interactive Development ▲ Industrial Design	★ 2D Animation [Prerequisite: 2D 200] ★ Game Development [Prerequisite: GX 200] ★ VFX [Prerequisite: FX 200] ▲ Cinematography [Prerequisite: FV/PH 100] ★ Creative Writing [Prerequisite: CW 300] ▲ Interactive Audio [Prerequisite: SX 200] ▲ Creative Computing [Prerequisite: CC 200] ▲ Visual Arts [Prerequisite: none] ★ Marketing [Prerequisite: none]

MAJOR

KEY

+ Visual Communication Design

+ Film Arts

+ Animation Arts

+ Creative Technologies

Fundamentals

Focus Areas can be selected across qualifications

POSTGRADUATE DIPLOMA TOTAL CREDITS: 120	BACHELOR OF ARTS HONOURS IN VISUAL COMMUNICATION TOTAL CREDITS: 120			
COURSE COMPONENTS:	COURSE COMPONENTS:			
Fundamental Subjects: + Creative Business Practice (20 credits) + Research and Reflection (20 credits)	Fundamental Subjects:For more information on the search Methodologies (10 credits)For more information on the search Methodologies (10 credits)+ Critical Discourses (10 credits)Postgraduate Qualification on the search Methodologies (10 credits)			
Core Subjects: + Creative Production Primary (50 credits) + Creative Production Secondary (30 credits)	Core Subjects: + Research essay (40 credits) + Creative practice (Structured & Portfolio) (60 credits)			
NB: Specialisations link to your undergraduate qualification. Students have to pass all the subjects.	Students are required to complete the fundamental subjects before being able to move on to completing the core subjects.			

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SCHOOL OF COMMUNICATION

BACHELOR OF ARTS VISUAL COMMUNICATION DESIGN

COMMUNICATION DESIGN ILLUSTRATION PHOTOGRAPHY

VISUAL COMMUNICATION is integral to all contemporary media and is based on conveying information, concepts and narratives in an accessible yet visually intelligent manner that showcases a strong sense of craft.

The Open Window VISUAL COMMUNICATION DESIGN programme presents a dynamic offering that allows students to effectively construct visually based messages that are expressed through the disciplines of Communication Design, Photography and Illustration. The programme sets out to offer graduates a sustainable career in a rapidly advancing industry by focusing on an area of specialisation in one or two of the above fields, whilst encouraging interdisciplinary awareness through a wide selection of skills based modules. This interdisciplinary approach provides flexibility that promotes broad thinking within a student's chosen field of study. Visual Communication graduates are equipped with advanced practical skills and are taught to apply critical thinking and rigorous problem solving skills when executing their projects. We pride ourselves on developing students that can exercise their practice with great confidence, developing work that offers a strong conceptual foundation, exhibits a strong sense of storytelling and actively engages the imagination.

This qualification is intended for photographers, graphic designers, illustrators and creative directors.

COMMUNICATION DESIGN

If you are intrigued by fonts, patterns and bold images, and the visual relationships that these establish, this may be the field of study for you.

A communication designer plays a vital role in shaping the visual world around us. The designer's job is to create communicative designs that inspire ideas, transform, shift and shape the world in which we live. The course explores the endless possibilities that exist when image and type are integrated and equips learners with the tools needed to engage the contemporary design landscape.

CAREERS INCLUDE:

- + Advertising Executive
- + Art Director
- + Brand Consultant
- + Brand Manager
- + Copywriter
- + Corporate Designer
- + Editorial Designer
- + Graphic Designer
- + Layout Artist
- + Packaging Designer

ILLUSTRATION

If you can't get enough of drawing, are constantly coming up with new ideas and enjoy expressing your thoughts through colour, line and texture, then you should look further into this area of study.

An illustrator creates images that communicate ideas and tell stories. Illustrators have the power to establish new worlds and test boundaries of reality through drawing and stylisation.

The course thus explores various mediums and stylistic approaches that can be combined in order to arrive at an illustrated visual expression that outlines and clarifies specific concepts or ideas. Illustration communicates by combining visual cues in a considered composition and can be applied to various platforms such as posters, books and editorials, amongst other things.

CAREERS INCLUDE:

- + Commercial Illustrator
- + Children's Book Illustrator
- + Graphic Recorder
- + Editorial Illustrator
- + Textile Designer
- + Illustrated Type Designer

- + Fashion Illustrator
- + Comic Book Artist
- + Visual Artist
- + Printmaker
- + Storyboard Illustrator
- + Concept Artist

PHOTOGRAPHY

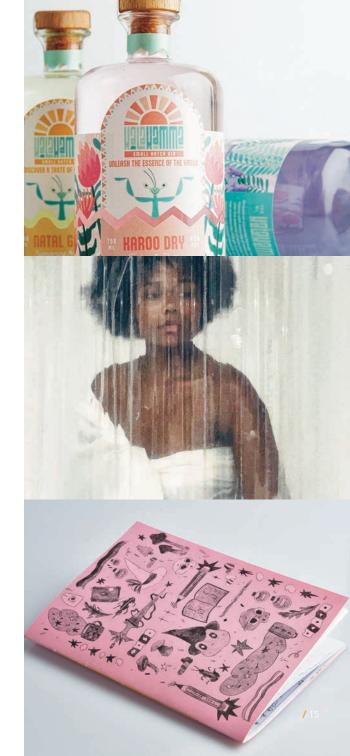
If you are interested in a medium that captures an instant in time and preserves it forever, look no further. A photographer is a storyteller, communicating through still images. Photography combines technical skill with a deep appreciation for observation. It is not only about expressing what you see, but also about considering how you interpret what you see, and how you want others to perceive this. At the Open Window we draw on conceptual and technical skills through the critical study of the history of the creative experience in order to create a professional photographer that is fully equipped for this brave new world.

CAREERS INCLUDE:

- + Director of Photography
- + Commercial Photographer
- + Editorial Photographer
- + Events Photographer
- + Travel Photographer
- + Automotive Photographer
- + Industrial Photographer
- + Image Retoucher
- + Fashion Photographer
- + Press Photographer
- + Studio Manager

Scan this QR Code to access the Photography Equipment List:





SCHOOL OF

BACHELOR OF FILM ARTS

FILM & TELEVISION
SCREENWRITING
PRODUCTION DESIGN
SCREEN ACTING
SOUND DESIGN

THE MOVING IMAGE is the fastest growing sector of the visual arts worldwide. The audio-visual experience is now at the heart of every mass communication medium. The Open Window Bachelor of Film Arts degree is dedicated to pushing the boundaries of this dynamic and contemporary art form.

The FILM ARTS programme offers an exciting immersion into the world of audiovisual communication, with a wide range of skills that enable students to work in tomorrow's demanding time-based media environment. Emphasis is placed on narrative and storytelling across all audio-visual moving image "platforms". The programme is designed to offer the graduate a sustainable career by focusing on an area of specialisation, while encouraging an interdisciplinary audiovisual awareness. This approach provides a flexibility that promotes lateral thinking in arriving at innovative problem-solving solutions in the corporate, entertainment and art environments. Students are made aware of issues facing tomorrow's audio-visual communicator in Africa and internationally.

This qualification is intended for scriptwriters, broad-base producer/director filmmakers, sound designers, production designers and screen actors.

FILM & TELEVISION

If you want to experiment with the endless possibilities of connecting ideas through sight and sound, then this subject could be exactly what you want.

The filmmaker holds the entire experience together: script, performances, cinematography, sound and the final edit. It's the balancing of what to conceal and what to reveal; when to tense up and when to relax that makes a film come to life and become the deeply affecting art form it is. Offering excursions into commercial, subcultural, documentary and conceptual filmmaking, with a strong emphasis on the independent filmmaker's production process, this is a cutting edge journey into digital audio-visual expression.

CAREERS INCLUDE:

- + Film & TV Director
- + Editor
- + Independent Filmmaker
- + Documentary Filmmaker
- + Corporate Filmmaker
- + Advertising Director
- + Cinematography

There is a compulsory co-requisite for this major.

SOUND DESIGN

If you are awakened by sound and how it affects the mood and meaning of a dramatic landscape, Sound Design could be your platform of expression.

Creating a soundtrack requires crafting the right synergy between silence, ambience, natural sounds, music, dialogue and action on screen to create the perfect emotional landscape for the film story. This is the sound designer's job, and it's the art of immersing the audience completely into the film's reality. This course is unique in the country as it concentrates specifically on the design of sound elements for audio-visual media, rather than on music technology. Comprehensive training is facilitated to enable the creation of dramatically appropriate, high fidelity audio content for film, radio, television, and games.

CAREERS INCLUDE:

- + AV Sound Designer
- + Final Mix Technician
- + Production Mixer
- + Sound Recordist
- + Sound Supervisor

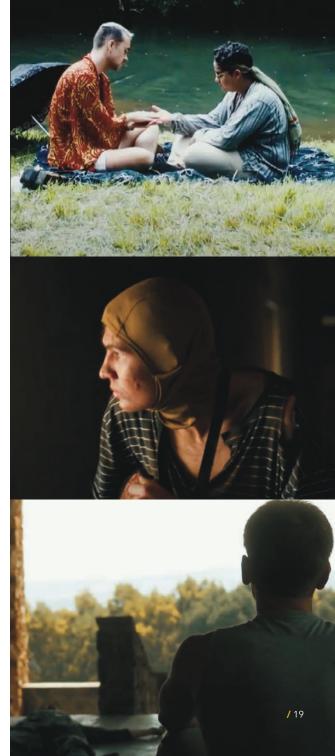
SCREENWRITING

If you can conjure up stories that take a grip on your heart and mind, and if you want to delve into the complexity of the human spirit, then this is for you.

A screenwriter practices the art of writing stories on which feature films, television programmes, animations and video games are based. These stories are the conversion of everyday life experiences into distilled and powerful narratives that, as in life, occur over time and have the power to affect, through dialogue and action, the deepest parts of our being. A well-crafted screenplay is both a blueprint for shooting a film, as well as a piece of creative storytelling in its own right. The course showcases the latest screenwriting techniques, and is one of the few in the world to offer tuition in the art and technique of multistrand and multiform storytelling.

CAREERS INCLUDE:

- + Screenwriter
- + Script Reader-Editor
- + Feature & TV Series Writer
- + Film Critic
- + Copywriter
- + Novelist



SCREEN ACTING

If you love physical movement, characterisation, drama, improvisation, and most of all, performing for the camera, you won't be able to resist this subject.

Great acting is great acting - whether it happens on a feature film, a sitcom, a soap opera or inside a voice-over booth - however, the rules for each expression are totally different. Learning to craft your performance and fine-tune this sublime art is like learning to speak many different languages. Throughout this course, the focus is specifically on naturalistic acting and screen performance. We train actors in various forms of method acting and equip each student with unique craft. The full gamut of acting is explored for the screen, and the screen actor's position in today's local and international film and television performance industry is fully investigated.

CAREERS INCLUDE:

- + Actor in Film & Television
- + TV Presenter
- + Voice-Over Artist
- + Corporate Actor
- + Casting Director

PRODUCTION DESIGN

If you are fascinated by cinematic space, compelling environments, different worlds, props, colour, makeup and costume-design, then this subject is perfect for you.

Everything that appears within the film, including the clothing, furniture, makeup, colour and set design choices must work together towards one clear and unified message that supports the overall drama. It is the production designer's job to weave together a convincing and affecting film world. The course teaches you to analyse screenplays, research the world of a story, formulate concept drawings, draw storyboards, build models, miniatures and life-size sets, and define characters through costume, hair and make-up design. This intensive course provides you with everything you need to know to create believable worlds for the camera.

CAREERS INCLUDE:

- + Production Designer
- + Art Director
- + Concept Designer
- + Model Builder
- + Storyboard Artist



Scan this QR Code to access the Film Equipment List:



SCHOOL OF ANIMATION ARTS

BACHELOR OF FILM ARTS

3D ANIMATION
GAME DESIGN
MOTION DESIGN

The School of ANIMATION ARTS forms part of our fully accredited Bachelor of Film Arts degree with major subjects such as 3D Animation, Game Design and Motion Design. The School of Animation Arts delivers a hands-on education with an accomplished faculty that focuses on helping students discover their talents, celebrate creativity and unlock the potential of technology.

In this School, narrative remains at the core of these disciplines, whether it is driven by the moving image or handing over control of an interactive experience by journeying to the outreaches of one's imagination to breathe life into one's creations. Students learn the fundamental principles that fuel the medium and develop their own distinct artistic voice.

We take a holistic approach to the animation arts by incorporating the most current online tutorials, professional studio workshops, personal mentoring and work-integrated learning into our courseware. Be it for local, international or remote employment opportunities, students in the School of Animation Arts are well prepared for the fourth industrial revolution.

3D ANIMATION

If you are drawn to the idea of breathing life into a character you have created and then making it move with cutting edge technology, it could mean that you are ready for a career in 3D Animation.

Whereas 2D Animation is closely related to disciplines such as fine arts and design, 3D Animation has more in common with sculpting and puppetry. It is the mixture of these principles operating in the ever-evolving digital domain that makes 3D Animation such a truly diverse form of art. The course follows the latest industry trends and provides the necessary skills to participate in the rapidly expanding digital entertainment industry. Students receive hands-on training in the production of high-end 3D content for narrative, visualisation and interactive applications.

CAREERS INCLUDE:

- + 3D Compositor
- + 3D Artist
- + Concept Artist
- + 3D Animator
- + Visual Effects Artist

GAME DESIGN

If you can challenge the laws of reason and imagine worlds and experiences where anything and everything is possible, then you could be a game designer.

The purpose of the game designer is to create a series of visual elements that guide the player through a world of intricate decisions, laws, obstacles and perils and then to combine that into a thrilling immersive experience. This course uses the latest tools and technologies to explore creative possibilities in this rapidly expanding digital entertainment phenomenon. Students dissect popular games, identify core mechanics and design intricate logic systems for various development platforms such as mobile, desktop, console and Virtual Reality.

CAREERS INCLUDE:

- + Game Designer
- + Game Animator
- + Game Artist
- + Game Developer
- + VR & AR Developer

There is a compulsory co-requisite for this major.

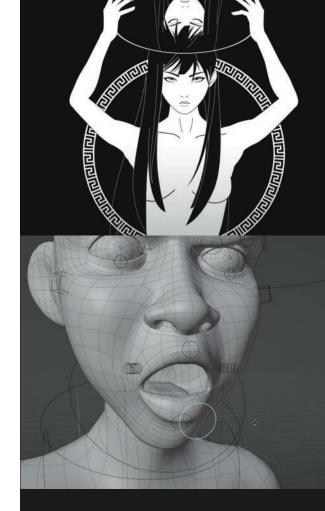
MOTION DESIGN

If you are captivated by the poetry of movement, 2D animation and visuals that spin, split and explode... this subject is definitely for you.

The simplicity and beauty of creating animation out of basic objects is one of the oldest of the moving image arts. Today motion design covers everything from traditional hand-drawn animation, to stop-frame animation, motion graphics and information visualisation. The course explores traditional animation, as well as motion graphics. These skills are used to produce TV channel inserts, movie title sequences, music videos and animated infographics. You will be immersed in a hands-on experience, whether studying traditional or digital animation.

CAREERS INCLUDE:

- + 2D Animator
- + Motion Graphics Artist
- + Motion Designer
- + Stop-Motion Animator







SCHOOL OF

CREATIVE TECHNOLOGIES

BACHELOR OF CREATIVE TECHNOLOGIES

INDUSTRIAL DESIGN USER EXPERIENCE DESIGN INTERACTIVE DEVELOPMENT

The Bachelor of CREATIVE TECHNOLOGIES degree at Open Window is the first of its kind locally, offering innovative study in the diverse and rapidly evolving fields focusing on user-centred design principles with a specialisation in Interaction Design, Interactive Development or Product Design. This degree provides the graduate with a sustainable career in these dynamic and emerging fields, by providing specialisation in a discipline of choice, while still allowing for significant exposure in a range of related skills across the design and development industries. Graduates are equipped with strong problemsolving and research skills in order to craft meaningful experiences through digital and physical products and services.

INTERACTIVE DEVELOPMENT

USER EXPERIENCE DESIGN

Interactive Development teaches students how to use different programming languages and frameworks to code and develop digital products and systems.

This specialisation introduces students to a vast range of web and mobile languages that allows them to programme and develop functional digital solutions that include websites and mobile applications. The course covers both front-end and back-end technologies. The ultimate aim is to provide students with a professional and multi-faceted development skill set that allows them to solve real-world problems and create intuitive, human-centred systems in any product team.

User Experience Design teaches students to craft user interfaces and experiences for digital products and systems.

This specialisation develops the necessary skills to create and organise digital assets, develop the look and feel of digital interfaces and ultimately bring creations to life through communicative digital prototypes. Additionally, students are taught to imbue their digital products with optimal user experiences through research and testing. Ultimately, this course combines creative visual thinking with real-world problem solving to produce solutions in the form of visual interface designs for any digital product including websites, mobile devices, apps, kiosks and wearables.

CAREERS INCLUDE:

- + Back End Developer
- + Creative Technologist
- + Front End Developer
- + Technical Lead
- + Web Developer
- + App Developer

There is a compulsory co-requisite for this major.

CAREERS INCLUDE:

- + UI / UX Designer
- + UX / Usability Researcher
- + UX Specialist / Analyst
- + Content strategist
- + Product Manager
- + Digital Designer
- + Web Designer

INDUSTRIAL DESIGN

Industrial Design teaches students how to design user-centered physical products.

The physical objects that surround us directly influence how we navigate and perceive the world. This specialisation guides students through the process of researching, imagining, modelling and creating the physical objects that people truly love. Students are given hands-on experience in using different materials and manufacturing methods to create a broad range of products from onceoff items to mass-produced goods. Ultimately, the main focus is understanding how people use products and how to give them the best possible experience.

CAREERS INCLUDE:

- + Furniture Designer
- + Industrial Designer
- + Interior and Spatial Designer
- + Packaging Designer
- + Production Designer
- + Retail Designer
- + Events Manager
- + Exhibition Designer



SCHOOL OF: CREATIVE TECHNOLOGIES



BACHELOR OF ARTS HONOURS

BACHELOR OF ARTS HONOURS IN VISUAL COMMUNICATION

The Open Window's Bachelor of Arts Honours in Visual Communication degree is offered at NQF level 8 and consists of 120 credits. The degree's methodology is practice-based (research-led practice) and comprises both practical and theoretical components that are examinable.

The subjects included in the Bachelor of Arts Honours in Visual Communication:

- + Research Methodologies (10 credits)
- + Critical Discourses (10 credits)
- + Research essay (40 credits)
- + Creative practice (Structured & Portfolio) (60 credits)

This Bachelor of Arts Honours qualification is intended for students aiming to advance their knowledge in the subject specialisation(s) related to the fields of Visual Communication Design, Creative Technologies, Film Arts or Animation Arts. The research-led approach means that students spend time researching related Visual Communication discourses which inform the development of a consolidated practical body of work.

This Honours degree programme is relevant to the student wanting to:

- + further their academic trajectory
- + gain independent research experience
- + develop their specialisation
- + expand their portfolio

Students completing the Bachelor of Arts Honours in Visual Communication programme are ensured of comprehensive theoretical and practical skills, knowledge and techniques coupled with exposure to research methodologies, tools and practises.

Please contact us to view our **Postgraduate Guide** for more information.

POSTGRADUATE DIPLOMA

POSTGRADUATE DIPLOMA IN CREATIVE PRACTICE

The Open Window's Postgraduate Diploma in Creative Practice is offered at NQF level 8 and consists of 120 credits in total.

The degree's methodology is practice-led and practicefocused and comprises both practical and theoretical components that are examinable.

The subjects included in the Postgraduate Diploma in Creative Practice:

- + Creative Production Primary (50 credits)
- + Creative Production Secondary (30 credits)
- + Creative Business Practice (20 credits)
- + Research & Reflection (20 credits)

The Postgraduate Diploma in Creative Practice is intended for students aiming to further delve into their identified field of specialisation and hone these skills to advance and expand on their professional portfolio. The course is predominantly practically focused. Creative Production Primary provides scope for further knowledge and skills in their creative practice. Creative Production Secondary sets out to encourage students to gain skills and in-depth knowledge in an additional practical field that may be considered their secondary field of expertise.

The Postgraduate Diploma in Creative Practice is relevant to the student wanting to:

- + develop their specialisation
- + expand their portfolio
- + gain skills in an additional practical field
- + develop foundational creative business practice knowledge

Students completing the Postgraduate Diploma in Creative Practice are encouraged to further their practical skills and knowledge, tools and practices.

Please contact us to view our **Postgraduate Guide** for more information.



Scan this QR Code to make a booking with Octavian, our Postgrad Student Advisor.

SIUDENTE E

There is nothing more stimulating to a bright young individual than the quirks, questions and acceptance of one's peers. Open Window provides platforms for social activity and interaction, whether through ideas or sports clubs, study groups or even just taking in a bit of sunshine together in the communal areas on campus. It is after all these relationships that we come to rely on professionally as well as in our personal lives.

WHAT TO EXPECT

- + First Year Orientation
- + Student Council
- + Internships
- ★ Welcome Packs
- + Student Info Center
- + Student Counselling
- Industry Workshops
- + Student Wellness Initiatives (OW Cares)
- + Student Support
- + Student Cards
- + Social Events & Clubs
- + Exhibitions
- + Excursions
- + Competitions
 And more!

CHECK OUT OUR **STUDENT LIFE SOCIAL MEDIA PAGES!**

Scan this QR Code to access the **Student Life TikTok & Instagram** pages as well as the **OW Cares Instagram** page:













Student Life TikTok



FIRST YEAR ORIENTATION

Our OW Orientation process is exclusively for our first year students and is designed to familiarise them with the campus, our academic programmes, important administrative procedures as well as our support structures. OW Orientation is a time of team building, laughter and fun. Students are encouraged to get to know each other and set a solid foundation and support system for the academic years ahead.



STUDENT SUPPORT

Open Window places a premium on both the academic and emotional well-being of its students. Therefore, the Student Support Department works closely with students and parents to ensure the successful completion of academic courses.

The following areas form part of Open Window's Student Support:

- + Academic Support
- + Emotional Support
- + Administrative support
- + Qualified Student Counsellors to assist with emotional health as well as study skills support
- + Dedicated OW staff to assist with immediate concerns or long-term difficulties that will influence the student's learning experience.
- + The Student Representative Council
- + A Student Administration Portal.
- + The Student Information Centre available on campus.

For more information, email:

studentsupport@openwindow.co.za

Visit our website: www.openwindow.co.za

SAL **OPEN WINDOW** STUDENT COUNCIL

ABOUT THE SC

The SC is a student-elected council constituted of senior current registered students. It aims to take ownership of the student culture in ways that will enhance student life and support the quality of education. The goal of the SC is to promote participation amongst Open Window students.

SC members engage in the planning and management of events, such as Open Days, End Year Exhibitions and OW Orientation Week. They also take responsibility for on-campus events such as parties and socials that add to and enrich student life. Working closely with the Heads of Schools and OW Management, the SC members themselves gain valuable experience in leadership, management and coordination skills that will serve them well in their future professional positions.

Composition of the SC

- 1. President
- 2. Vice-President
- 3. Secretary
- 4. Treasurer
- 5. Clubs
- 6. SC Shadowers Coordinator
- 7. Marketing and Public Relations Coordinator
- 8. Social and Events Coordinator
- 9. Student Support & Wellness Coordinator

Visit our website: www.openwindow.co.za

CAMPUS

The Open Window campus is designed to offer students diverse spaces in which to build friendships and camaraderie. Secure parking, a Gautrain bus stop outside Open Window's main entrance, internet connectivity throughout campus, and seated areas on campus under the leafy trees within the beautiful suburb of Southdowns makes the campus an ideal work and social space for students to build relationships with their peers and explore their creativity.

SPECIALIST SPACES

- + Specialist Library
- + Gear Room
- + Grotto (film studio)
- + Sound Studio
- + Sound Booth
- + Big Bob (dub-stage)
- + Edit Suite (film editing & colour grading)
- + Now Gallery
- + Photography Studio
- + Darkroom
- + Acting Lab
- Maker Spaces The Fab Lab (Fabrication Lab), Ink Tank (Printmaking Studio) & The Workshop (Wood and Metalworking).
- + Auditorium



























CLUBS

Joining an existing club or even starting a new one can improve your student life experience by allowing you to pursue your interests outside of class and meet new people. Clubs can also help you build soft skills like leadership, communication, and teamwork. Here are some of our clubs that have been around for a while:

OW CARES

The OW Cares Clubs' initiatives encourage empathy, understanding, and appreciation within the Open Window and to the communities at large through wellness initiatives, fundraising, and volunteer work.

QUEER PEERS

The Queer Peers provide a creative space for persons who identify with the LGBTQIA community. It is a space for individuals to express themselves, raise awareness around gender matters and mingle with like-minded students and friends of the LGBTQIA community.

Other Clubs include:

Eco Club, The Popcorn Club, Racing Till Acing Club, Streamer Club & The Formula 1 Club.

Here are some new clubs to look forward to:

The Lighthouse, Cosplay Connoisseurs, D&D Guild, The Afterclass Club, Dance Club, Good Games Club & French Club.

OPEN POETS SOCIETY

The Open Poets Society welcomes all slam and spoken word poets, their musical pieces, and creative expression in a safe environment.

HORROR CLUB

The OW Horror Club is run by and for horror enthusiasts. The club focuses on screening a curated selection of horror films from across the globe that run the gamut of genres from psychologically disturbing to truly terror-inducing. The Horror Clubs' goal is to provide an immersive space for students to experience the atmosphere of horror films to the fullest, hosting a small discussion and analysis of the film after each screening.

Please be aware that a clubs' longevity depends on its members' participation and involvement.

For more information on joining or starting a club, kindly contact one of the Student Liaisons at sylvia@openwindow.co.za or yolandi@openwindow.co.za













Starting your Journey with OPEN WINDOW

We at Open window pride ourselves in making sure that you are accommodated from the very start of your application process. Below are three easy steps that may assist your expectations when starting the first chapter of your creative journey.

Step 1



Enquire via our website, at your school or visit our Campus. You may also give us a call: 012 648 9200



One of our **Student Advisors** will get in touch with you and schedule a **Career Guidance interview** that will take place on campus or virtually.



Guidance on which Equipment to purchase for your studies will also be provided as well as Accommodation options - (Enquire with advisor regarding bring your own Device policy).



We have various financial solutions available. So inform your student advisor if required.



Your student advisor will request certain documents such as your ID, Recent Results and your Portfolio.



An Application Fee of R1 750 will need to be paid to secure your space with us.

Step 2 »



Create a profile and apply to study at OW by requesting an acceptance letter and uploading your ID and latest results.



Choose your subjects and receive your study quotation.



You will receive confirmation on the Application portal of your application outcome.

Step 3 »



Complete the registration documents on the application portal, consisting of the Student Code of Conduct, Registration Agreement and the debit order mandate form.



Complete the **Registration form** on the Application Portal.



A Registration Fee of R12000 will need to be paid.



Last but not least you will receive access to the student portal to view proof of registration and your timetable once your registration is complete.

ONLINE SUBMISSION OF APPLICATION

You are welcome to make payments to:

Bank Details

The Open Window Standard Bank Centurion Current Account Account No: 410312266 Branch No: 051001 Payments can also be made on the portal:



Please state the **student's name & surname** as the payment reference and email to **pop@openwindow.co.za.**

A Step-By-Step Guide

In order to qualify for admission to one of the degree or certificate programmes, please take note of the following minimum requirements:

DEGREE ADMISSION REQUIREMENTS

Bachelor of Arts in Visual Communication Design Bachelor of Film Arts Bachelor of Creative Technologies

- + A National Senior Certificate (NSC) with Degree admission and an English mark of 55%
- + A National Certificate (Vocational) NC(V) with Degree admission and an English mark of 55%
- + A Senior Certificate (SC) (with Bachelors endorsement) and an English mark of 55%
- + NQF 5 qualification. If discipline is not cognate, at least 20% of credits must be academic-related literacy.
- + For international qualifications: An USAf Exemption Certificate is required and meets the relevant English requirements or SAQA certificate indicating an NQF 4 qualification with the applicable English Requirement.
- + Mature Age Exemption Certificate issued by USAF.
- + A portfolio of 3 creative works across any discipline
- + The Internal Open Window Literacy Test will need to be completed by:
 - International Applicants
 - Applicants older than 23 years old with no NSC.
 - Applicants holding an NQF level 5 OW qualification

The above will allow you to apply at the Open Window. However, academic vetting will still take place before issuing an Acceptance Letter. In addition, OW reserves the right to accept or deny applicants based on the OW Admission Policy.

To access our Postgraduate Admission Requirements, please contact us to view our **Postgraduate Guide** for more information.



INVEST IN YOUR FUTURE

Please visit our website or **scan this QR Code** to view our Fee Structure.



PAYMENT OPTION 1:DISCOUNT BREAKDOWN FOR SETTLEMENTS

If you register and settle the full tuition amount (for Level 1) before 31 January 2025 you will save on your total tuition fee. The sooner you pay, the more you save. (*Terms and Conditions will apply, fees are subject to change at the discretion of Open Window)

Please take note:

- + Students register per academic year.
- + Curriculum changes might occur at any time that could affect part-time students. You will be expected to adhere to the latest requirements as communicated to you.
- + The final **registration fee of R12 000** will be *deducted* from the total fees 2024 below but is not discountable.
- + The offer is based on the 3-Year Study Plan for our Degree and a 1-Year Study Plan for our Certificates.
- + For all students who have elected a Study Plan longer than 3 Years an individual quote can be requested from your student advisor for the relevant discount offers.

PAYMENT OPTION 2: DEBIT ORDER

- + Final Registration Fee of R12 000 payable to complete Registration.
- + Should you elect to make use of the Debit Order payment option, please note that after the Provisional Registration of R1750.00 has been completed with your Student Advisor the Final Registration fee of R12 000 is payable prior to 31 December 2024.
- + The debit order structure is scheduled from March to December.

PAYMENT OPTION 3: STUDENT LOANS

Funding one's education may be a daunting task and we are fully aware of the jumps and hoops that applying for a loan demands. We are pleased to share some helpful news on this front: The Open Window in partnership with selected South African Banks can assist in the application for a student loan. Chat with your Student Advisor to request the next steps in securing funding for your tertiary studies.

+ Should you apply before the end of January 2025 and have completed the process with fees paid over to the institute, you would be eligible for a % discount according to the discount structure on the total tuition fees depending on the loan payout date.

For more information on payment options, financial aid and facilitation of student loans, prospective students can get in touch with their Student Advisor to start the process.

2024 Registration Days

29 June 2024	Registration Day
27 July 2024	₋ Registration Day
31 August 2024	₋ Registration Day
07 September 2024	₋ Open Day
28 September 2024	₋ Registration Day
26 October 2024	Registration Day
30 November 2024	₋ Registration Day

OPEN DAY

07 SEPTEMBER 2024 | 09:00 - 13:00



WHERE CREATIVITY MOVES

Scan this **QR Code** to book your spot at our Open Day!



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APPLICATION TO TRANSFER FROM ANOTHER INSTITUTION (CAT)

Learning resulting from formal routes will normally be recognised via Credit Accumulation and Transfer (CAT). Students who studied at other South African tertiary institutions and wish to transfer to OW must follow the application procedures for new students. CAT applications cost R1200 for new students. A student may receive CAT for a maximum of 50% of the credits they completed at their prior institution. The student must submit the following documents with his/her application:

- + A completed CAT application form with proof of fee payment
- + The student's full academic records stamped by the institution
- + A certificate of conduct from the previous institution

These subjects must have been passed at a SAQA accredited tertiary institution. The Academic Head, along with the relevant Head of School, will assess the programme content and make recommendations and decide if the student qualifies for transfer of any credits for the courses completed at the previous institution. The student will be informed in writing by the Registrar. For registered students applying for CAT, until such time that the application is formally approved, the student is subject to complete academic tasks and assignments timeously. Please note, an application does not guarantee a successful outcome.

APPLICATION FOR THE RECOGNITION OF PRIOR LEARNING (RPL)

Credit Accumulation and Transfer is not possible when there are no formal credits to transfer. In this case RPL is possible. RPL, as defined nationally by SAQA, applies to informal or non-formal learning only. OW may recognise alternative forms of learning, through RPL as meeting the formal minimum admission requirements. RPL applications cost R1200 for new students, with an administrative time period of 6 weeks required to complete. A student may receive exemption for not more than 50% of the OW qualification applied for. The student will not receive credit for the exempted module/component. The Academic Record will show the words "exempted" against the modules that exemption was granted for. The credits and marks will reflect against the modules the student attended as a normal student. Students need to have started the Application of paid R1750 and complete RPL on the student portal.

Open Window welcomes all international students to its culturally diverse environment. Applicants who do not have a South African National Senior Certificate (NSC) or an Independent Examination Board (IEB) qualification and have completed their schooling outside of South Africa and/or through an alternate education system, must submit their school-leaving qualification to the South African Matriculation Board. This board will ascertain whether they have earned matriculation exemption and comply with the requisite criteria for university entrance.

Exemption certificates can only be obtained from Universities South Africa (USAf). All non-South African post-school qualifications need to be evaluated by South African Qualifications Authority (SAQA) for admission to postgraduate studies at South African universities. Applicants applying from abroad will be assisted in completing their selections electronically. Applications are subject to Open Window's selection process.

In addition to the general application requirements, international applicants must submit the following:

- + Certification and qualification endorsement of all qualifications (for qualifications obtained outside South Africa).
- + A valid study permit or proof of permanent residency.
- + A study permit is normally issued for a period of no more than twelve months and it must be renewed after expiry.
- + A study permit is only valid for the course of study for which the original approval was granted.
- + Transcripts of academic records completed at any other educational institution (if any).
- + Certified copies of previously obtained certificates, diplomas or degrees (if any).
- + A certified copy of birth certificate, ID document or passport.
- + Marriage or divorce decree for different surnames.
- + A condensed Curriculum Vitae.
- + RPL applications can take up to 6 weeks to finalise.

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STUDENT ADVISORS

Embark on Your Journey to Success with Our Comprehensive Student Support Network!

At Open Window, we're committed to your success from day one. Our Student Administration and Support Team, working hand in hand with our dedicated Student Advisors, ensures that you have all the tools and assistance you need to thrive.

From your first inquiry to graduation day and beyond, our Student Advisors provide personalized guidance and support tailored to your individual needs. Whether you're exploring program options, navigating the enrollment process, or seeking academic advice, our advisors are here to help. They'll also assist with financial planning for your studies and can extend assistance for equipment and accommodation providers for these services, ensuring that your journey with us is financially feasible and worry-free.

Meanwhile, our Student Administration and Support Team ensures that your administrative needs are met smoothly and efficiently. From admissions and registration to student services, our team is dedicated to making your journey with us as seamless as possible.

Experience the difference of personalized support and comprehensive assistance - join us at Open Window and discover your path to success today!"



JASON VAN DER MERWE 082 704 2960 jasonvdm@openwindow.co.za



OCTAVIAN STEYN
078 286 2989
octavian@openwindow.co.za



KEKE MOKONE 076 172 4282 keke@openwindow.co.za



Visit our **Student Advisors page** for more information.



MPHO TSHABALALA 072 278 8710 mpho@openwindow.co.za



JONATHAN CROSS 084 676 1367 jonathan@openwindow.co.za



HENDRIK JACOBS 076 874 4013 hendri@openwindow.co.za

O/OPEN WINDOW

LOERIE AWARD

FINALISTS 2023



2023

LOERIES AWARDS: STUDENT AWARDSVisual Communication Design

JULIA MOHANOE

Project Title: Spectacle Identity Programme Category: Student - Logos and Identity Programmes

BIANCA KOK

Project Title: Aramatico Category: Student - Package Design

KRIS-JAN DELPORT

Project Title: Look Forward. Category: Student - Print & Design Crafts - Illustration

MONÉ FERREIRA

Project Title: Why People Feel Like Victims
Category: Student - Print & Design Crafts - Illustration

BIANCA KOK

Project Title: All the Hairy Places
Category: Student - Print & Design Crafts - Illustration

KARLA KOEKEMOER

Project Title: Tselane and the Giant Category: Student - Print & Design Crafts - Illustration

AZELDA OLIVIER

Project Title: AZZA type
Category: Student - Print & Design Crafts - Typography

KAYLA ZIPP

Project Title: F*CK YOU (if you aren't a feminist)
Category: Student - Print & Design Crafts - Photography

CLAIRE VAN NIEKERK

Project Title: Commercial Portfolio Category: Student - Print & Design Crafts - Photography

SAHAR HASAN

Project Title: Cultural Hybridised Design Category: Young Creatives

2023

LOERIES AWARDS: STUDENT AWARDS Creative Technologies

ALEXA PETTIT

Project Title: Animon Mobile Application Category: Student - Digital Media

ISLA JUST

Project Title: Spaza Mobile Application Category: Student - Digital Media

ARNO FARMER

Project Title: Rinauta Mobile Application Category: Student - Digital Media

ISLA JUST

Project Title: Tag - Gamified Mobile Application Category: Student - Digital Media

CARA VAN QUICKELBERGER

Project Title: Fungle - Educational Mobile Application Category: Student - Digital Media

JEANDRE DE VILLIERS

Project Title: Unime - Gamified Hybrid Application Category: Student - Digital Media

PIETER VENTER

Project Title: Animdo - iOs Application Category: Student - Digital Media

ISLA JUST

Project Title: Potato-Gamified Hybrid Application Category: Student - Digital Media

ISLA JUST

Project Title: Oobly - Dyslexia Workplace Assistant Category: Student - Digital Media

CAYLA BOTHA

Project Title: Stained Glass Top Table Category: Furniture Piece

JEANDRE DE VILLIERS AND ISLA JUST

Project Title: The Curious Creative - Agency Management Portal Desktop Application Category: Student - Digital Media

2023

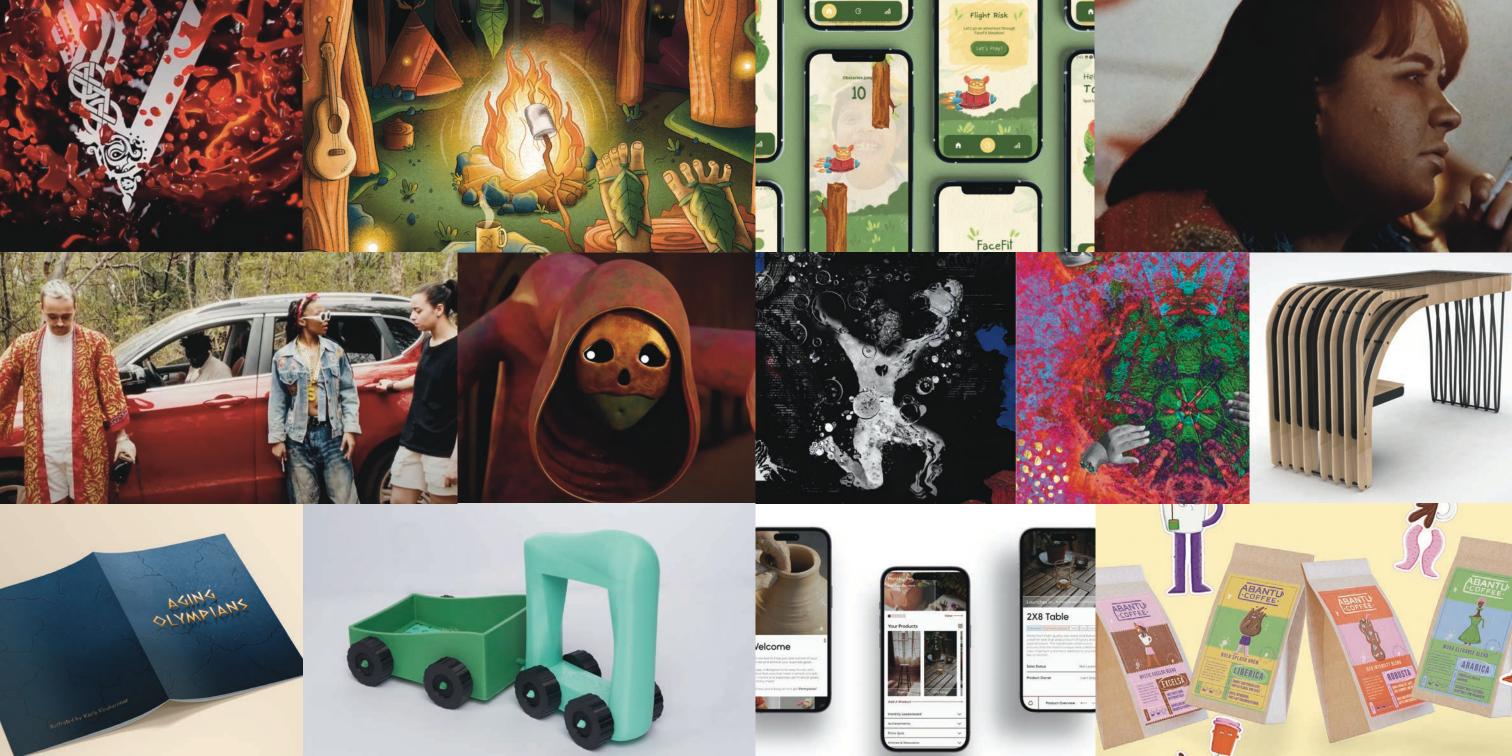
LOERIES AWARDS: STUDENT AWARDS *Film Arts*

JESSICA-ANN VAN RENSBURG

Project Title: Freight
Category: Student - Online Film, Short Film & Music Videos







IOTES	

NOTES			

OPEN WINDOW





Monday - Thursday:

08:00 - 16:00

Friday:

08:00 - 15:00

For more information, scan this **QR Code:**



OPENWINDOW.CO.ZA | 012 648 9200

1297 John Vorster Drive, Southdowns, Irene, South Africa 0169