



POSTGRADUATE PATHWAY

Continue Your Academic & Creative Journey

How it works

- 1 Complete your Undergraduate Degree
- 2 Graduate with a specialised Bachelor's Degree from Open Window.
- 3 Choose your Postgraduate pathway
- 4 Continue into:
 - + **Postgraduate Diploma in Creative Practice**
 - + **BA Honours in Visual Communication Design**
 - + **Masters of Applied arts in Creative Arts & Technologies**
- 5 Develop advanced conceptual thinking, professional practice and specialised portfolio work.
- 6 Refine your industry or academic focus
- 7 Expand your expertise through research-led projects and interdisciplinary collaboration.
- 8 Graduate with an advanced qualification
- 9 Position yourself for senior industry roles, entrepreneurship, lecturing or further research opportunities.

Best for students who:

- + Want to specialise further in their creative field
- + Are interested in research and conceptual development
- + Want to strengthen their professional portfolio
- + Aspire to leadership or senior creative roles
- + Want to pursue lecturing, academic or research careers
- + Want to expand interdisciplinary creative practice

Research. Refine. Lead.

YOUR POSTGRAD PATHWAY

★ Virtually-mediated ■ Hybrid (rotational campus/virtual-mediation) ▲ Campus-mediated ● Self-study

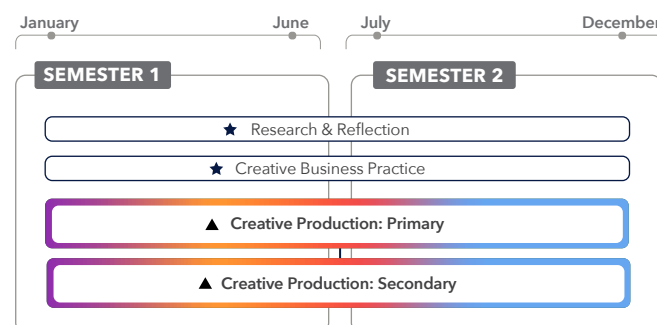
RULES OF COMBINATION



POSTGRADUATE DIPLOMA YEAR 1

POSTGRADUATE DIPLOMA IN CREATIVE PRACTICE

A professionally focused qualification designed to deepen industry skills and creative specialisation.



★ **Full year Cohort YEAR 1** - Primary Specialisations connect directly to your undergraduate qualification. Secondary subjects are for new skills development, and students should not have specialised in the chosen field previously.

PRIMARY SPECIALISATION

- Communication Design
- Illustration
- ▲ Photography
- User Experience Design
- ★ Interactive Development
- ▲ Industrial Product Design
- ▲ Film & Television
- ▲ Screen Acting
- Production Design
- ★ Screenwriting
- ▲ Sound Design
- ★ 3D Animation
- ★ Game Design
- ★ Motion Design
- Visual Effects
- ★ Game Development

SECONDARY SUBJECTS

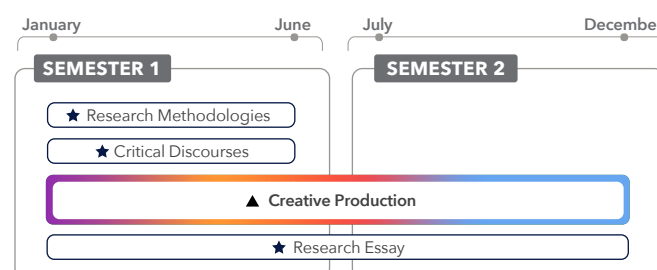
- Communication Design
- ▲ Illustration
- ▲ Photography
- ★ User Experience Design
- ★ Interactive Development
- ▲ Film & Television
- ★ Motion Design



BA HONOURS YEAR 1

BACHELOR OF ARTS HONOURS IN VISUAL COMMUNICATION DESIGN

An advanced academic qualification focused on research, conceptual development and specialised creative practice.



★ **Full year Cohort YEAR 1** - The Creative Production specialisation connect directly to your undergraduate qualification.

CREATIVE PRODUCTION SPECIALISATIONS:

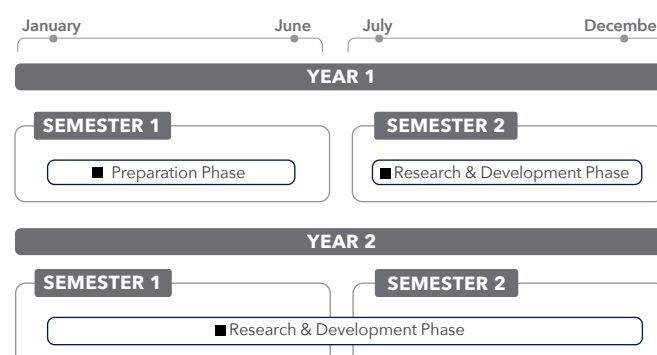
- Communication Design
- Illustration
- ▲ Photography
- User Experience Design
- ★ Interactive Development
- ▲ Industrial Product Design
- ▲ Film & Television
- ▲ Screen Acting
- Production Design
- ★ Screenwriting
- ▲ Sound Design
- ★ 3D Animation
- ★ Game Design
- ★ Motion Design
- Visual Effects
- ★ Game Development



MASTERS YEAR 1 & 2

MASTERS OF APPLIED ARTS IN CREATIVE ARTS & TECHNOLOGIES

An advanced academic qualification focused on advancing knowledge through creative practice, combining independent research, examinable creative work, and a research treatise within a flexible framework that supports multiple rigorous research approaches in creative arts and technologies.



★ The Master of Applied Arts in Creative Arts & Technologies is **methodologically flexible**, providing a **research structure that accommodates three distinct pathways** for candidates to engage in. These include Practice-based research, Practice-led research and Practice-as-research

CREATIVE OUTPUT SPECIALISATIONS:

- Communication Design
- Illustration
- ▲ Photography
- User Experience Design
- ★ Interactive Development
- ▲ Industrial Product Design
- ▲ Film & Television
- ▲ Screen Acting
- Production Design
- ★ Screenwriting
- ▲ Sound Design
- ★ 3D Animation
- ★ Game Design
- ★ Motion Design
- Visual Effects
- ★ Game Development

THE RESEARCH & DEVELOPMENT PHASE CONSISTS OF:

- ★ Treatise
- ★ Creative Output 1
- ★ Creative Output 2

Candidates may complete these components in any order, depending on their chosen research methodology and what is appropriate according to the Proof of Concept outline completed as part of the Preparation Phase.



POSTGRADUATE PATHWAYS



 **OPEN WINDOW**

Monday - Thursday: 08:00 - 16:00
Friday: 08:00 - 15:00

OPENWINDOW.CO.ZA

CENTURION CAMPUS | 012 648 9200
1297 John Vorster Drive, Southdowns, Irene, 0169

JOHANNESBURG CAMPUS | 084 482 4366
6 Geneva Rd, Blairgowrie, Randburg, 2194

STELLENBOSCH CAMPUS | 074 145 7484
1 Distillery Road, Oude Molen, Stellenbosch

For more information,
scan this QR Code:

